ENSURE ROUND-THE-CLOCK ACCESS FOR EVERY STAKEHOLDER

TOLL SERVICES

CALL-FREE
 CALL-LOCAL

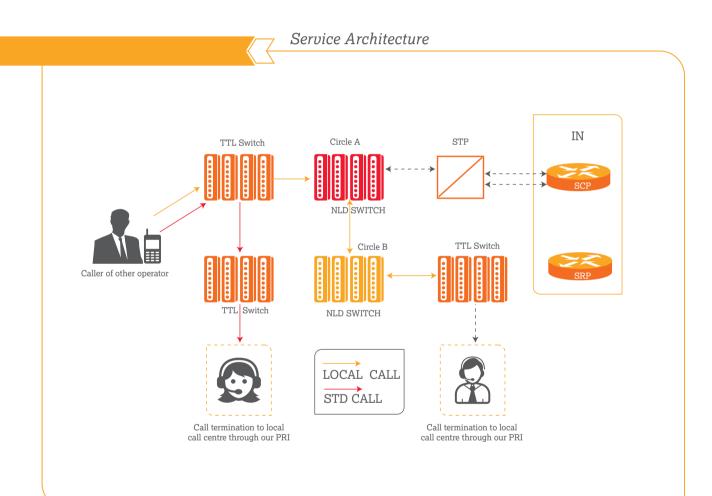
Customers, stakeholders and even employees often need to directly reach businesses or service providers. A Toll Service is a number or a set of numbers, which callers may reach by dialling-in, either for free or at a nominal cost.



MARKETING SOLUTIONS

ACCESS

SINGLE NUMBER Our Toll Services cater to enterprise customers across the country. Dispensed on our state-of-the-art, intelligent network platform, we support Toll Service across all service providers and ensure ease of ACROSS INDIA access for your customers while reaching out to your business.



MARKETING SOLUTIONS

BUSINESS ADVANTAGES

- Provide instant access to customers from across locations
- Enjoy flexible subscription options from any post-paid wireless or wireline service
- Define, choose and change your routing preferences at any time
- Manage all important aspects of call routing real-time through our user-friendly interactive web interface
- Enhance your service delivery through detailed call analysis reports
- Increased customer satisfaction by ensuring that your business is always reachable

Our Toll Services are available in two variants, which may be CALL FREE AND deployed depending on your specific requirements.

CALL LOCAL

VARIANT COMPARISON

| Features | Call Free | Call Local |
|------------------|-----------|--------------------------------|
| Cost to customer | Free | Local call cost |
| Cost to company | Full cost | Per minute as per agreement |
| Number series | 1800 | 1860 |

ADDITIONAL FEATURES

| Features | Benefits | |
|---------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|--|
| Geography-based/Point-of-call routing | - Real-time customized call treatment - Immediate cascading of objectives | |
| Time-based routing | - Manage time and day distribution accurately - Optimize call centre and manpower costs | |
| Proportional call distribution | - Balance call load at various locations - Optimizes call centre and manpower costs | |
| Condition-based routing | - Caller never hears a busy signal - No calls are missed - Customer serviced all 365 days | |
| PIN-based routing option | Customised treatment to each caller Screen all incoming calls Optimize call centre and manpower costs | |

WHY OUR TOLL SERVICES?

- With our pan-India geographic coverage, you can receive calls from any service provider, anywhere
- Our service enables efficient use of phone lines that allows mixing inbound and outbound calls on the same dedicated access line
- With us you get 24x7 monitoring by our Network Operating Centre
- Our state-of-the-art digital network allows quick and easy rerouting during emergencies
- We have proven technology with successful deployments and happy customers across India

WHY US?

- With the widest suite of products & services, you don't need to look any further
- Our relationship managers & solution architects design what is best for you
- We are a dedicated team of over 2000 professionals working tirelessly to serve you
- Our reach is unparalleled with 125,000 km of network, 750+ partners, 1600+ channel teams
- Our customers trust us and the industry recognizes our innovations
- We have been successfully meeting customers' business needs for over 20 years





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