# LIVE CHAT.

## Customer service. Lead generation. All in one simple tool.

A chat application that enables organizations to stay connected in real-time to their customers and users for both lead generation and customer support.



## **Live Chat**

Instant connect
Enhanced interactions
Easy deployment

#### TATA TELE BUSINESS SERVICES

#### LIVE CHAT

### FEATURES

• Channelize queries to the right teams

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- Access Live Chat on-the-go, even from your mobile device
- Record every customer interaction
- Send chat transcript to offline helpdesk

### **BUSINESS ADVANTAGES**

Improve customer service and loyalty Engage customers in a cost-effective way

Provide customer convenience



# WHY OUR LIVE CHAT SOLUTION?

- Simple to configure solution
- Support existing clients and partners, engage with prospective customers
- Optimize customer service with additional chat statistics
- Simple pay-per-use model
- $\bullet$  World-class product offering, with technology powered by TCS iON



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