



A CLOUD FOR
EVERY DREAM.

Introduction

Moving workloads to the cloud as part of their digital transformation journey is high on priority for any business today. While there is tremendous pressure to accelerate the cloud journey, businesses also need to make the right decision on the right partner who will support their cloud dreams. TTBS has partnered with Microsoft Azure, to offer superior cloud infrastructure as a Service (IaaS) and 24/7 support.

Small and Medium Businesses (SMBs) are turning to the cloud to run key aspects of their businesses, like applications and databases. Moving these workloads into the cloud or running them in hybrid environments can take a real burden off managing them in-house. Microsoft Azure solutions for infrastructure enables shift of business operations to the cloud at a custom pace, giving SMBs the ability to transform computing, storage, networking, security, and management.



Market Trends - Migration to the cloud is an imperative

Accelerated digital transformation

87% of business leaders believe that digitalization is top priority says Gartner
\$100% Tn will be the expected economic value of Digital Transformation by 2025

Adoption of data-driven decision making

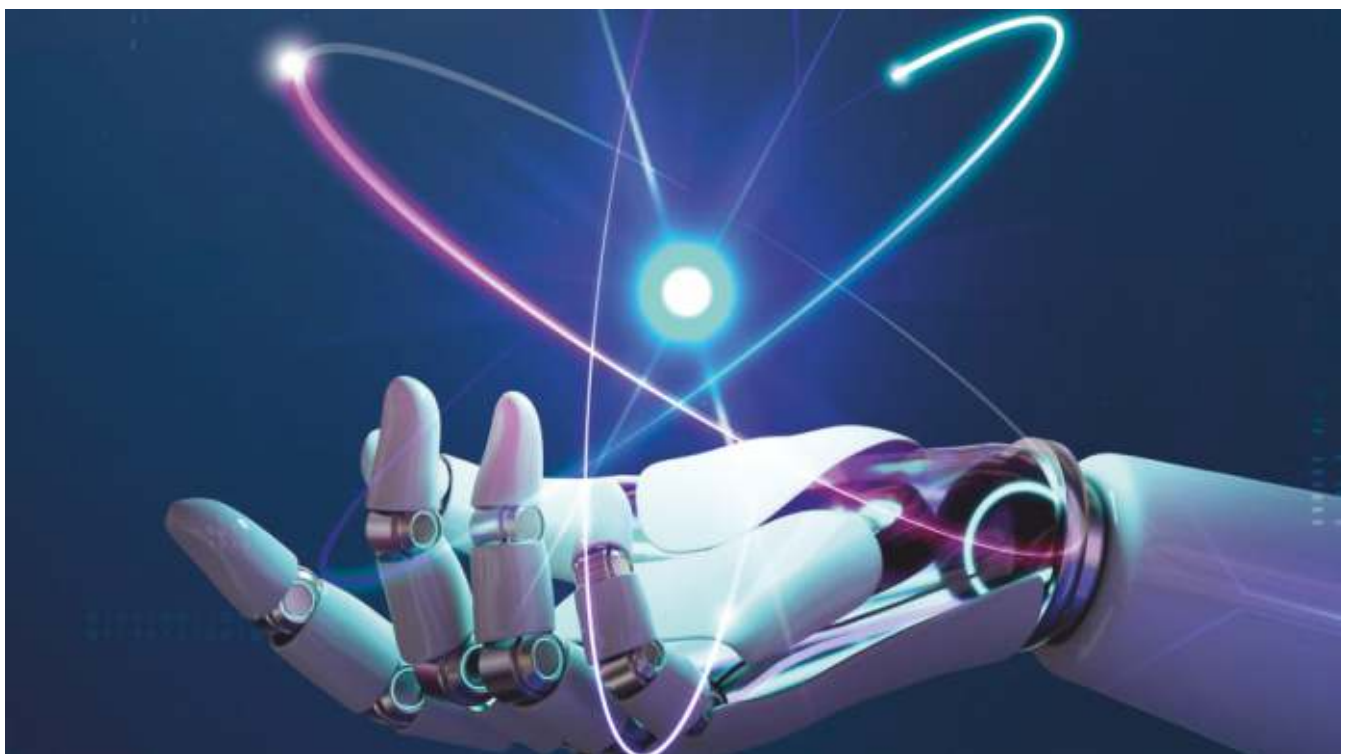
23X jump in customer acquisitions likely for businesses who have adopted data-driven decision making, according to Mckinsey Global report

Customer journeys are becoming digital

Gartner predicts **20.4%** growth in cloud adoption in 2022

Surge in demand for cloud computing

92% of the businesses in the world already have a cloud strategy and **57%** are migrating business workloads to the cloud



Microsoft Azure IaaS helps businesses modernize cloud infrastructure

Microsoft Azure offers essential compute, storage and networking resources on demand, on a pay-as-you-go basis. Services offered under Microsoft Azure include:



Microsoft Azure Managed Services



Back-Up/DRaaS



Public Cloud to Azure Migration



DevOps



Data Center to Azure Migration



Cloud Architecture Review



Storage as a Service



Cloud Infra Hardening



Key Customer Benefits



Increased agility and IT efficiency

A modern cloud-based infrastructure based on Microsoft Azure can help organisations focus more on business and less on managing technology. Microsoft Azure also provides access to new technologies, like advanced analytics and AI.



Save on operational and energy costs

Just moving into the Microsoft Azure cloud can help reduce costs on everything from hardware, software, energy, and maintenance. Shifting from a CapEx model to an OpEx one can remove budget constraints.



Smooth movement of business workloads

Microsoft Azure helps streamline the process of creating virtual machines to run any kind of application, web app or database. It also provides guided help in moving workloads to the cloud, without any interruption in service.



Why TTBS?



Customised Plans

Segment and size specific plans and pricing to suit your exact needs



Migration Support

Support that adopts industry best practices and is fit for all deployment scenarios



Managed Services

Industry best managed services to cater to your cloud management needs



24/7 Technical Support

Receive fast, prioritized cloud support for your organization through TTBS



Bundled Plans

Microsoft Azure now comes bundled with Microsoft 365, Smart Office GPON, TFN, etc.



One Vendor Convenience

Convenience of working with one trusted vendor for data, voice, productivity, security and cloud solutions



FAQs

Q. What is Microsoft Azure?

A. Microsoft Azure offers essential compute, storage and networking resources on demand, on a pay-as-you-go basis. It enables you to shift business operations to the cloud at your own pace, giving you the ability to transform computing, storage, networking, security and management for your business.

Q. Why should I move to Microsoft Azure?

A. One of the big reasons is cost. On-premises servers and machines are expensive to purchase and maintain and that's not counting additional costs for utilities, security, backup power, and more. Furthermore, if you need to refresh servers or add capacity, you can avoid upfront CapEx costs with pay-as-you-go cloud services.

Q. How will Microsoft Azure help me do more?

A. On-premises servers and software require a lot of maintenance from skilled workers. With limited IT budgets and potential labor shortages, shifting to an IaaS model can free your IT staff to focus on more value-added activities. Basically, Microsoft Azure frees up time used for maintaining an infrastructure, provides latest technologies, as well as access to advanced analytics and artificial intelligence.

Q. How will moving my servers to cloud benefit me?

A. Short-term benefits: Helps shift from CapEx to OpEx model, and lets you quickly update your licensing or hardware Long-term benefits: Since Microsoft Azure solutions are fully managed and always up-to-date, you can improve customer experience and save on IT overhead. Microsoft Azure also offers the ability to add intelligence to your apps and websites with cognitive services like Microsoft Azure Bot Services.

