

# DIGITAL SURVEY.

## Create, Gather and Analyse.

Here's bringing you Digital Survey, a comprehensive platform that enables you to easily conduct multi-channel, multi-lingual surveys and take informed business decisions basis the analytics available from the tool.



## Digital Survey

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- Multi-modal surveys
- Multi-lingual surveys
- Unlimited surveys



### CREATE SURVEYS

- Create multi-lingual survey forms
- Create surveys with 5 response formats
- Real-time segmentation through skip logic configuration

### MANAGE CAMPAIGNS

- Create and schedule campaigns
- Define campaign attributes (validity and frequency)
- Define respondents
- Define response actions
- Administer survey via email, SMS or online



### MANAGE QUESTION BANKS

- Reuse previous survey
- Use pre-saved survey questions

### ANALYZE RESULTS

- Questionwise analysis with grid and chart view
- Campaign level and transaction level analysis
- Summarized campaign dashboards
- Single click data exports



## BUSINESS ADVANTAGES

- Informed decision making basis responses
- Larger respondent access with multi-lingual, multi-modal surveys
- Secure online surveys with user verification through OTP
- Improve response rates through pro-active notifications
- Real-time segmentation through skip logic configuration

## WHY OUR DIGITAL SURVEY SOLUTION?

- Easy to deploy and configure with intuitive UI
- Highly scalable with unlimited responses
- Secure cloud-based solution
- World-class product offering with technology powered by TCS iON

1800-266-1800

www.tatateleservices.com | dobig@tatatel.co.in | Follow us on

